

Valia Glytsis, CEO & Founder
Speaker | Trainer | Coach

Valia Glytsis is CEO and Founder of **The Paradox of Leadership**, a boutique Learning & Development firm that specializes in creating and delivering progressive leadership experiences across industry. The firm provides unorthodox training for firms that believe in driving transformational, bottom-line results through a fierce commitment to the human side of business. Paradox was founded from Valia's personal search for meaning in the commoditization of business and humanity today.

In addition to running the organization, Valia's time is focused on developing and leading experiential training programs and retreats for top teams and high-potential managers. Her private coaching practice is geared towards C-Suite executives and their lieutenants where she serves as a trusted advisor and thought-partner in how to shift the organization and its impact from ordinary to extraordinary. Content focus areas include: navigating growth mindset and mental blocks, activating professional branding, leading through courageous communication, developing authentic trust & impact, and mastering confidence.

Valia is a highly sought-after keynote speaker and trainer under the eponymous brand, VALIA. She speaks on topics where psychology – and perhaps even spirituality – meets business. Recent client highlights include: *Facebook, WeWork, Airbnb, Bloomberg, McKinsey & Company, KPMG, DigitasLBi, Edelman, BBDO, Barclays, Prudential, Credit Suisse, Acorns, Nielsen, HBO, Soul Cycle, Cornell, Columbia, Yale & Georgetown.*

Leadership Approach

Valia's holistic approach to leadership development allows for an undeniable synergy between the business executive and the person within. The tangible discovery components such as 360 evaluations, pulse surveys, assessments, and development plans combined with the intangible self-awareness and trust work catalyze incredible change. Valia takes clients through a unique, inside-out approach: 1) **Excavation**– discover where, how, and why you get in your own way; 2) **Foundation**– create the possibility for what's next; 3) **Development**– explore new patterns, behaviors, and actions for success; 4) **Transformation**– experience the flow of leadership.

Valia's high-frequency energy and interpersonal depth enable meaningful partnerships with clients looking for exceptional transformations in their businesses and beyond. Often called "The Executive Whisperer" by her clients, Valia brings passion and integrity to all of the work she does. In this low-touch, high-pace digital world, she values human-to-human communication, genuine connection, and personal touch above all else.

**Professional Highlights**

CEO & Founder, The Paradox of Leadership
Lead Coach & Trainer, The Exeter Group & Spectrum Consulting
Managing Director Leadership Development, Discover Digital Group
Professor & Founder, NYU Stern - EMBA Inside-Out Leadership Program
Leadership Lecturer, NYU Stern & Georgetown University
Coaching & Corporate Training Partner – Council of Urban Professionals
Coach Director - Board of Advisors, Sayge

Educational Highlights

Executive MBA, Columbia University
BA English / Justice & Peace Studies, Georgetown University (Phi Beta Kappa)
Professional Coaching Certification, Institute of Professional Excellence in Coaching
Consumer Marketing Strategy Certification, Harvard Business School Exec Education
Certifications include: Energy Leadership Index; Myers Briggs; Hogan