

Katie Stricker – Senior Client Lead

Katie joins The Paradox of Leadership team after a 15-year career working across entertainment, advertising, marketing strategy and innovation consulting. She's helped transform a range of businesses and brands by working directly with senior-executives at some of the largest Fortune-500 companies through to disruptive start-ups. Her ability to drive business success has been anchored in creating powerful strategies and creative programs that are built on the foundation of uncovering deep emotional insights and forming connections with both clients and consumers.

It's Katie's diverse background that she leverages while coaching. She helps executives, up-and-coming leaders, new managers, and team members uncover their own insights, see opportunity, create new possibilities, and discover answers to pressing challenges. Her thought-provoking and creative process is all about inspiring maximum potential both at the office and beyond. She thrives in working with people who want and believe that transformation is possible, and who are excited at doing the work to move themselves forward.

Coaching Approach: Inspiring Maximum Potential

Katie takes a listen-and-learn approach to her work with successful clients who are looking to take their life, career or business to the next level. She believes that knowing the deep 'who' and 'why' about a person, and helping them see it for themselves, is what creates unstoppable mindset shifts. It's this approach, along with positive rigor and innate intuition that ultimately helps clients find progress and most importantly, create lasting transformation.



Professional Highlights

Founder, Katie Stricker Coaching and Consulting
Co-Founder, South Slope Group
Senior Strategy & Innovation Consultant
Pepsico, Colgate-Palmolive, Becton Dickinson
Member, International Coach Federation
Team Leader, New York Cares

Education Highlights

Certified Professional Coach, Institute of Professional
Excellence in Coaching (iPEC)
Energy Leadership Index Master Practitioner Certification
University of Wisconsin, Milwaukee