

Marnie L Rosenberg | Executive Coach

Born and raised on the East Coast, Marnie earned a degree in Cultural Anthropology and a Spanish language certificate from Princeton University. Then she entered the fast-paced world of advertising in New York City. After nearly 15 years of success in that field, she was eager for change. She found herself exploring options for a career in which she could express her deep desire to help people achieve greater satisfaction in their professional and personal lives. It was also the ideal time for her own lifestyle change, and a healthier balance between work and pleasure. When the idea of becoming a coach presented itself, it immediately felt right. With a background in the corporate world, plus deep and varied life experiences to draw from, Marnie's focus on career and leadership coaching as a specialty made sense.

Coaching Approach

Marnie is an experienced coach whose capacity for analytical thinking integrates seamlessly with her empathic and intuitive nature. She is at the same time goal-oriented and focused, yet patient and curious. Her clients appreciate how she challenges them to dive deeply into topics without losing sight of the big picture. Marnie delivers assessments and one-to-one coaching designed to help leaders identify areas for development, set goals, create action plans, and implement them. Her speaking engagements and leadership workshops address these objectives at a higher level, as she supports teams and cohorts in their efforts to work together more cohesively and to break down the communication barriers that inhibit productivity, creativity and superior outcomes.



Professional Highlights

Founder & Coach, The Crossroads Coach
15 years of Business & Marketing Leadership

Educational Highlights

BA Anthropology, *Princeton University*
Certified Professional Coach, *Institute of Professional Excellence in Coaching (iPEC)*
Professional Certified Coach, *International Coach Federation*
Energy Leadership Index (ELI) Master Practitioner