

## **Gena Chieco – Senior Leadership Trainer | Executive Coach**

Gena is an Executive Coach, lawyer, and former Chief of Staff who inspires high-achieving professionals to step into their best lives by cultivating a growth mindset and accessing their inner wisdom and strengths. After earning her BA and JD, Gena had the privilege of working with the Obama Administration. Serving in leadership roles and as a right-hand to principals at the highest levels of government, she contributed to a variety of initiatives, from immigration reform at the Department of Homeland Security to environmental issues at the White House. Gena left federal service in 2017 to serve as General Counsel & Chief of Staff to the CEO of a cleantech startup, marrying her passion for the environment and entrepreneurial spirit. Gena co-founded a Chief of Staff Peer group in Los Angeles, which she leads today with almost 200 members. Gena's coaching specialties include serving as a Sherpa for personal and professional transformations, including landing a new job, switching careers, launching a new business, elevating one's career path, and embarking on a sabbatical.

### **Approach**

Gena offers a dual-pronged approach to coaching to help high-performing clients step into their best lives by formulating goals and providing accountability to achieve them. On a personal level, she holds a mirror for clients to witness their innate wisdom and gifts, while on a professional level, Gena offers practical tools for clients to effectively prioritize, goal-set, maximize impact, build strengths, navigate transitions, and enhance key leadership skills. In addition to a passion for coaching and what clients refer to as a "radiant energy," Gena brings to her coaching practice over 15 years of experience encompassing operations; legal analyses; policy development; strategic planning; project management; HR; workforce development; and communications.



### **Professional Highlights**

Founder, Gena Chieco Coaching  
Executive Coach, Advisor & Search Consultant, Prime Chief of Staff  
General Counsel and Chief of Staff, Greenlots  
Counsel to the Director and Executive Secretary, Consumer  
Financial Protection Bureau  
Deputy Director, Office of Legislative Affairs, White House Council  
on Environmental Quality  
Counselor to the General Counsel, U.S. Department of Homeland  
Security

### **Educational Highlights**

Coaching Certification Candidate, Martha Beck Institute  
Continuing Education, Corcoran School of Design  
JD, University of Virginia School of Law  
BA with Departmental Honors, Northwestern University