

## Phoebe Vaughan – Senior Leadership Trainer | Executive Coach

Phoebe Vaughan spent her early career working as a mental health counselor and patient advocate in various intensive treatment settings in the San Francisco Bay Area. After briefly considering the pursuit of a PhD in psychology, she made a leap into the burgeoning technology industry where she spent over a decade in various client services roles. During this time, she managed sales and product specialist teams at Google, where she had the opportunity to work in Google's Mountain View, New York City, and Sao Paulo offices. The common thread linking Phoebe's seemingly disparate career paths has been connection and service. Working closely with others to identify challenges and partner on solutions has brought Phoebe a sense of purpose during each chapter of her professional journey – coaching being the most profound.

### Approach

Phoebe's coaching approach is defined by her empathetic, intuitive listening, and her belief that clients have the answers within to navigate challenges and reach their highest potential. Phoebe views her role as a partner to help each client clarify what brings them fulfillment and a sense of purpose. She helps clients identify how they want to show up as leaders, which includes identifying blind spots that may be thwarting their objectives, as well as naming and reframing counterproductive thought patterns. Phoebe is committed to helping each client develop flourishing relationships and a deep connection with their work, with their teams, and with themselves. As a trainer, she honors that same commitment and brings warmth, inclusivity, and presence to each session.



### Professional Highlights

Founder, Phoebe Vaughan Coaching & Consulting  
Sales Manager, Google  
Account Manager, Ask.com  
Mental Health Counselor & Patient Advocate

### Educational Highlights

MBA, *New York University Stern School of Business*  
BA Psychology, *Macalester College*  
Certified Professional Coach, *Co-Active Training Institute*